

STARR HALL

PORTFOLIO & PLACEMENTS

2 Point Media's Placement Portfolio Per Client Average in 2007: 62

(includes features, mentions, interviews, positive postings and reviews in or with new media outlets)

***COST COMPARISON:**

Average Advertising Equivalent Cost- Approx: \$462,470

Average Cost of Actual Campaign: \$52,000

SAVINGS- \$410,470!!!

**Average Client Sales Increase from 2 Point Media Branding Efforts:
68% from prior year reporting and prior to 2 Point Media's branding efforts.**

- Comparison and estimates based on 12 month campaign services, 18 month on-going for all active 2 Point Media clients in 2006 and 2007.

**PORTFOLIO PLACEMENTS AND PARTNERSHIPS INCLUDE BUT ARE NOT LIMITED TO:
(IF WE LISTED ALL OF OUR PLACEMENTS, THIS DOCUMENT WOULD BE 50 PAGES!)**

ABC News	Associated Press	Good Morning America	Reuters	Entrepreneur Magazine
Microsoft	Los Angeles Times	Washington Post	Wall Street Journal	
Oakland Tribune	San Francisco Chronicle	Better Homes & Gardens Magazine		
Bon Appetit	Bridal 101	Bride Mag	People Mag	Cigar Aficionado Mag
CitySearch	US Weekly Magazine	OK Magazine	Country Living Mag	
DIY TV	Do! Mag	Environmental Mag	Executive Golfer	
Small Business Journal	Inc. Magazine	F & W Publications		
Golf Mag	HGTV	Horizon Air Mag	Leisure Arts- Time Warner	
Los Angeles Times Mag	Martha Stewart- Blue Print Mag			
MSN Radio	Natural Home & Garden	Oprah Magazine		
PBS TV	NBC	Quick & Simple Mag	Real Simple Mag	
Redbook Magazine	San Francisco Mag	Sunset Mag		
The Today Show	Time Warner Inc	The Tribune	USPS	
Wiley & Sons	Woman's Day Mag	Woman's National Radio		

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SELECTED CLIENT LIST

Alzheimer's Association

Full of Life Flatbread, Chef Clark Staub

BeJeweler

Cal Poly University/OLLI program

CHOW NOVO, Chef Robin Covey

CraftBuddy.com

Creative Crystal Company

Downey Savings & Loan

Nick Romer, Author/Inventor

Green Sneakers Inc.

Howard Natural Products

National Scrapbooking Association

Scrapwow.com

Sparx Candles Inc.

Time Warner, Leisure Arts

Wiley & Sons Publishing

Winery Music Awards

Mark McIntosh, The Comeback Coach

Anderson Burton Inc.

Artisan Restaurant, Chef Koby

BRAGG Health Products

Chameleon Home

City of Paso Robles

Craft Hobby Association

Computer Techs Inc.

Equilibrium Fitness

F W Publications

Heidi Borchers, Celebrity Designer/Author

Microsoft Small Business Summit

Robin's Restaurant, Chef Robin

ScrapYourTrip.com

Straight Down Clothing Company, PGA Player
Loren Roberts

TravelingTotmagazine.com

www.LittleDbaby.com

Weinstock Porter Development

The Perfect Match

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STARR HALL
.com